



The #1 Cash Discount & Surcharge Platform In the Nation

Swipe4Free has a solution for all of our merchants processing needs



Multiple MIDs

Merchant can have both cash discount & traditional processing on the same terminal



Custom Non-Cash Charge

Depending on SIC code & average ticket per customer



Split Non-Cash Charge

Between the merchant & customer*



Custom POS Integration

We integrate with over 60 POS systems (Including Rpower, Aldelo, Micros, etc.)



High Risk Verticals

Including CBD, CNP Tobacco etc.



Custom Statements

Explains cash discounting & surcharging to merchants



Next Day Funding

Batch by 11pm EST, receive your funds the next day



Bilingual Support

Spanish & English speaking customer service

***Example:** Merchant does not want to charge customers 3.99%, but is willing to pay 2% themselves and charge 1.99% to the customer. With Swipe4Free we have the ability to split the Non-Cash Charge between the merchant & customer.

We Understand The Needs Of Our Top Merchants:



Delis & Supermarkets

Grocery stores & Supermarkets no longer have to lose customers to Credit Card Minimums and can accept credit cards, regardless of the amount, with no fee.



Pizzerias

Eliminate the minimum sale credit/debit card signs and offset increasing minimum wages and food costs through Swipe4Free. No longer do Pizzerias have to worry about decreased profits from processing fees.



Restaurants

Increases in the minimum wage and other costs make it difficult for restaurants to make a profit. Swipe4Free offsets these costs by eliminating their processing bill.



Bars & Nightclubs

Whether it be a VIP/Bottle Service establishment, a bar, or lounge all can benefit from eliminating processing fees. When people are celebrating or out partying, they are unlikely to complain about a small charge when using a card for payment.



Salons & Spas

Beauty Salons love Swipe4Free. Whether it's a manicure or a complete makeover; the amount they charge is the amount they receive.



Retail

Retailers are prime candidates for Swipe4Free, because net margins are much smaller compared to other industries. Retailers know that overhead cost, labor, and inventory slims down your margins significantly.



Liquor Stores

Using Swipe4Free helps liquor stores recover the profits lost due to increased labor and inventory costs. Swipe4Free has brought increased profit to this industry.



Professional Services

Doctors & Dentists are always complaining about credit card fees, especially when it comes to Co-Pays. Lawyers have no reasons to pay fees when accepting cards for legal retainers. Now, through Swipe4Free they have been eliminated.



Service Industries

Merchants within the service Industry love Swipe4Free. When assisting a customer with needs like Towing, HVAC, Locksmith etc. The customer has no problem paying for the convenience of using their Credit Card in these urgent situations.



Wholesalers

Thanks to Swipe4Free Wholesalers can now collect payments up front via Credit Card, rather than giving terms. Through Swipe4Free their profit margins are not affected!

Are Your Merchants Prepared For The Constantly Increasing Cost of Doing Business?



Growing Minimum Wage Increases



Growing Cost Of Accepting Credit Cards Due To Increased Rewards/Points & Interchange



Growing Cost Of Goods, Services & Utilities

Solve All Of These Issues For Your Merchants Today With Swipe4Free!